



Business Studies Department Reading List

Key Stage 4

[Teaching and Learning Support for A-Level, GCSE, BTEC and T-Levels | tutor2u](#)

<https://gcsetoolbox.com/theme-1/topic-1-1/1-1-1-dynamic-nature-of-business/>

<https://www.bbc.co.uk/news/health-13366095>

<https://www.bbc.co.uk/news/av/business-44481009>

<https://www.tutor2u.net/business/reference/aims-and-objectives-of-a-business>

<https://www.bbc.co.uk/bitesize/guides/zb2shbk/revision/4>

<https://www.theguardian.com/money/2021/sep/11/small-business-startup-tips>

<https://www.bbc.co.uk/news/business-15481498>

<https://www.bbc.co.uk/bitesize/guides/zvmg382/revision/1>

<https://www.gov.uk/write-business-plan>

<https://www.bbc.co.uk/bitesize/guides/z6scbmd/revision/1>

<https://www.forbes.com/sites/celinnedacosta/2021/04/04/how-technology-will-change-the-way-business-is-run-in-2021/>

<https://www.tutor2u.net/business/reference/external-environment-business-legislation>

<https://www.bbc.co.uk/bitesize/guides/zrwtmfr/revision/1>

[Role of an Entrepreneur | Edexcel GCSE Business Revision Notes 2017 \(savemyexams.com\)](#)

<https://www.bbc.co.uk/news/uk-scotland-north-east-orkney-shetland-30623292>

<https://www.bbc.co.uk/programmes/p0fk1bt2>

<https://www.tutor2u.net/business/reference/invention-innovation-revision-presentation>

<https://www.tutor2u.net/business/reference/pricing-strategies-gcse>

<https://www.youtube.com/watch?v=caxJzEtA0lc>

<https://www.bbc.co.uk/bitesize/guides/zjmfpg8/revision/2>

<https://www.bbc.co.uk/bitesize/guides/z4wtmfr/revision/1>

<https://www.bbc.co.uk/bitesize/guides/zhs4gwx/revision/1>

<https://www.bbc.co.uk/supplying/working-with-us/small-and-local-suppliers/>

<https://www.theguardian.com/media/2012/feb/08/bbc-news-channel-maintain-quality-trust>

<https://theorg.com/org/bbc>

<https://www.bbc.co.uk/news/topics/cleknlv9knt>

<https://www.bbc.com/worklife/article/20220412-what-upskilling-means-for-the-future-of-work>



Key Stage 5

<https://www.tutor2u.net>

<https://www.bbc.co.uk/news/business>

<https://www.ft.com>

<https://www.hoddereducation.co.uk/subjects/business-and-accounting/products/16-18/business-review-magazine-volume-28,-2021-22>

<https://www.tutor2u.net/business/blog>

Crainer, S., Key Management Ideas:

Thinkers that Changed the Management World (3rd Ed)

Financial Times / Prentice Hall

9780273638087

Kotler P, Armstrong G

Principles of Marketing (12th Ed)

Prentice Hall 9780132390026

Micklethwait J, Wooldridge A

The Witch Doctors: What Management Gurus Are Saying, Why It Matters and How to Make Sense of It.

Mandarin 9780749326456

Management in Ten Words by Terry Leahy

In his fourteen years as CEO of Tesco, Sir Terry Leahy not only turned the company into the largest supermarket chain in the UK but also transformed it into a global enterprise. As a result, Sir Terry is now one of the world's most admired business leaders, widely acclaimed for his drive, flair and no-nonsense approach.

The Upstarts by Brad Stone

How Uber, Airbnb, and the killer companies of the new silicon valley are changing the world.

Shoe Dog: A Memoir by the Creator of NIKE by Phil Knight

In 1962, fresh out of business school, Phil Knight borrowed \$50 from his father and created a company with a simple mission: import high-quality, low-cost athletic shoes from Japan.

Selling the shoes from the boot of his Plymouth, Knight grossed \$8000 in his first year.

Today, Nike's annual sales top \$30 billion. In an age of start-ups, Nike is the ne plus ultra of all start-ups, and the swoosh has become a revolutionary, globe-spanning icon, one of the most ubiquitous and recognisable symbols in the world today.

Business books for Pleasure

Business Stripped Bare: Adventures of a Global Entrepreneur - Sir Richard Branson

The autobiography of Britain's most famous entrepreneur.

Shoe Dog: A memoir by the Creator of NIKE – Phil Knight

Shoe Dog is a memoir by Nike co-founder Phil Knight. The memoir chronicles the history of Nike from its early struggles to its evolution into one of the worlds most recognised and profitable companies.

Lean in: Women, Work and the Will to lead – Nell Scovell and Sheryl Sandberg

Sheryl Sandberg is chief operating officer of Facebook draws on her own experiences of working in some of the world's most successful businesses.



The Intelligent Investor - Benjamin Graham

The classic book on stock market investment, as recommended by Warren Buffet.

No Logo - Naomi Klein

Klein investigates the negative side to marketing and globalisation.

Strong Woman: The Truth About Getting To The Top - Karren Brady

An inspiring and real look at work life, Karen Brady defies convention as a directional business women in a male industry. This is the truth about how she does it, her drive and her skills – it offers brilliant advice on how you can do it too.

Amazon: How the World's Most Relentless Retailer Will Continue to Revolutionize Commerce – Natalie Berg and Miyah Knights

What is the secret to Amazon's success? What does the e-commerce giant have in store for the future? Explore the disruptive new retail strategies of the world's most relentless retailer and gain valuable lessons that can be applied to any business in the e-commerce sector.

Jo Malone: My Story

Jo Malone is the inspirational British businesswoman responsible for creating her globally renowned beauty business.

How to win friends and influence people – Dale Carnegie

Giants of Enterprise: Seven Business Innovators and the Empires They Built – Richard S. Tedlow

Sam Walton: Made in America – Sam Walton

Outliers: The Story of Success – Malcolm Gladwell

Rich Dad Poor Dad – Robert Kiyosaki and Sharen Lechter

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